

October is Vocational Service Month

According to the calendar of Rotary International, every month, except for May and July, features a theme to emphasize on a particular avenue in Rotary service. Clubs should present one or more weekly programs to promote the appropriate emphasis.

August Membership and Extension Month

September New Generations Month

October Vocational Service Month

November Rotary Foundation Month

December Family Month

January Rotary Awareness Month

February World Understanding Month

March Literacy Month

April Magazine Month

June Rotary Fellowships Month

So now you know that, in October, besides Oktoberfest, **Vocational Service Month** is also observed to emphasize the involvement of clubs and Rotarians in the everyday practice of the ideals of vocational service.

A club may hold a vocational visit, participate in the District Vocational Fair, recognize a Rotary Volunteer, promote involvement in Rotary Fellowships, sponsor a vocational service activity or project, or promote membership development in open classifications.

As individual Rotarians, we should bear in mind that, Vocational Service is really the core idea when Rotary was first born, and is what makes Rotary different from Lions, Kiwanis or other social clubs. Let's practice the four-way test in our daily business to promote high ethical standards in our professions and recognize those who deserve respect in our workplace.